

WEB DESIGN *for Brands*

LINDSEY



GRANDE



thecolorcure

BabyList

grid.ph

HTML²⁰⁰⁰

HIGH SCHOOL *Art & Design*



COLLEGE OF *Fine Arts & Design*

Branding

WHAT IS A *brand*?

company

product

business

idea or cause

person

brand

identity

message

marketing

advertising

WEB DESIGN

WEB DESIGN

What is good web design?

visually appealing

typography

color

FACE VALUE

Branding

WEB DESIGN

DESIGNING WEBSITES

for Brands

COMMUNICATE
the brand's message

BE CONSISTENT
with the brand's design

REPRESENT

in the best possible way

think about your brand's

TARGET AUDIENCE

INTEGRATE

with your brand's campaign

DETAILS *to watch out for*

logo shouldn't stick out like a sore thumb

match brand personality

*good design is when there's nothing left
to take away*

WEB DESIGNERS

grid.ph

grid.ph

Get Listed

FIND A WEB
DESIGNER

Location



Availability



Type



+ MORE
OPTIONS

Submit



Hugo Manila
Muntinlupa City



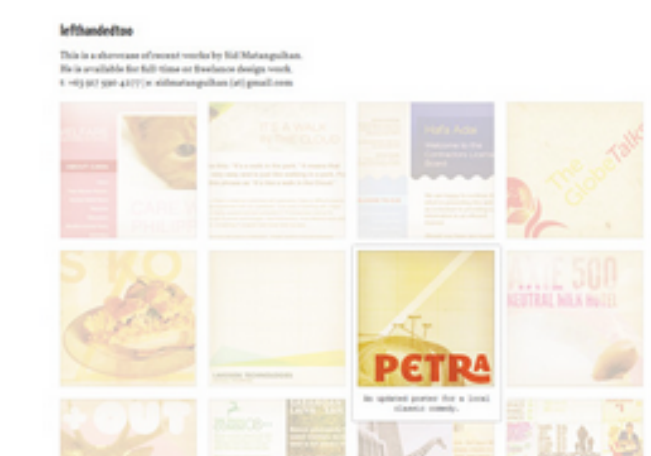
James Florentino
Mandaluyong City



The Color Cure
Quezon City



Paul Ranosa
Legazpi City



Sid Matanguihan
Makati City



Create.ph
Pasig City

What is gridPH?

- + online directory of quality Filipino Web Designers from all over the Philippines
- + listings are by invitation
- + submissions are screened

+ Design

+ Communication

+ Quality of body of work

grid.ph